



ASSOCIATES

It's As Simple As 1-2-3...

Assess. Engage. Prepare.

Three Strategic Priorities for Building a Safer, More Resilient Cultural Institution

Assess

Engage an experienced professional to conduct a comprehensive security program risk assessment.

Every effective security program begins with understanding risk.

A comprehensive security program risk assessment evaluates your institution's people, policies, procedures, technology, facilities, and operations to identify vulnerabilities, validate existing strengths, and prioritize improvements. The result is a strategic roadmap that enables leadership to make informed decisions, allocate resources effectively, and build a resilient, mission-focused security program.

Engage

Build a security-conscious culture through leadership, training, and behavioral awareness.

Technology alone cannot protect an institution. Effective security depends on engaged leadership and informed employees who recognize risks, report concerns, and support protective practices.

By developing clear policies, providing behavioral awareness training, and fostering shared responsibility, cultural institutions create a security-conscious culture that protects people, collections, and visitors while preserving an open and welcoming environment.

Prepare

Exercise plans, strengthen resilience, and continuously improve.

Prepared institutions respond faster, recover more effectively, and minimize operational disruption. Regular emergency planning, tabletop exercises, crisis simulations, and after-action reviews ensure staff and leadership are ready for incidents before they occur.

Continuous evaluation and improvement strengthen resilience, protect institutional reputation, and enable organizations to continue fulfilling their mission during times of crisis.

What does this look like?

Institutional leaders gain a prioritized roadmap that aligns security investments with organizational risk, mission, and resources, creating a stronger, more resilient security program.

What does this look like?

Security becomes a shared organizational responsibility, empowering employees and leadership to identify risks, report concerns, and strengthen institutional resilience together.

What does this look like?

Institutions become more resilient, more confident in their response capabilities, and better prepared to protect people, collections, operations, and public trust during any emergency.

The bottom line...

Improving an institution's security profile doesn't have to be overwhelming. It begins by understanding your risks, engaging your people, and preparing your organization to respond confidently when incidents occur.

A comprehensive security program risk assessment provides the foundation for every informed security decision, ensuring that future investments in people, technology, and operational improvements are driven by risk—not assumptions. By fostering a culture of shared responsibility and continuously testing and refining emergency plans, cultural institutions can strengthen resilience while preserving the welcoming environment that defines their mission.

It's as simple as 1, 2, 3.

Assess. Understand your risks and establish a strategic roadmap.

Engage. Empower your people and build a culture where security is everyone's responsibility.

Prepare. Strengthen resilience through planning, training, and continuous improvement.

Institutions that embrace these three priorities are better equipped to protect their people, collections, operations, and reputation while strengthening organizational resilience. By taking a proactive, risk-based approach, they can confidently address today's security challenges and adapt to the evolving



threats and opportunities of tomorrow.

Experience Matters...

A comprehensive security program risk assessment is only as valuable as the expertise behind it. Cultural institutions require a consultant who understands collections, visitor experience, historic

properties, and operational realities. Beyond identifying vulnerabilities, an experienced security risk advisor delivers practical, prioritized recommendations that strengthen security while supporting your institution's mission.

